

In the pink at Botanic Ridge

The City of Casey's burgeoning Botanic Ridge address was pretty in pink on Saturday 8 November, with its "Pink in the Park" family fun day in aid of the Cancer Council Victoria's Pink Ribbon Day. More than 200 people enjoyed a mix of fun family activities with an animal farm, jumping castle, face painter and Fairy Caitlin who entertained children and parents alike with magic tricks and stories from her "pink princess land".

In the central park of Botanic Ridge guests enjoyed a complimentary barbecue and pink-themed treats including fairy floss, cupcakes and fairy bread, all adding to the excitement.

Fundraising activities included a pink bicycle raffle, guessing game and the sale of pink ribbons, combined with a number of generous donations from many of Botanic Ridge's business partners. They included a \$1000 contribution from Superior Building Group.

Pink in the Park has raised an estimated \$5000-plus for the Cancer Council in the quest to fund breast cancer research, support and education.

Botanic Ridge is continuing its effort for Pink Ribbon Day throughout November with the sale of pink ribbons and merchandise.

Botanic Ridge development manager Joe Cassera said the day was a great success with families enjoying the day and coming together to support this important cause.

"Two lucky families went home with a brand-new pink bike each as a result of the Pink in the Park raffle," he said. "It was great to see the members of the community turn out in such great numbers to support of this worthy cause.

"Botanic Ridge one of this region's fastest growing home addresses; we feel it is important to bring the local community together for events such as Pink in the Park to foster a sense of community for the



existing and future residents of this development.

"Cancer will touch all of us on some level during our lifetime and we feel it is important to raise awareness and funding for this cause.

"As an independent charity, the Cancer Council Victoria relies on the donations and the support of Victorians to provide practical assistance to people with cancer.

"We will continue in our effort to support Pink Ribbon Day with the sale of merchandise

in our new Botanic Ridge sales centre over the next few weeks," Mr Cassera said.

The new sales centre is on the corner of Botanic Ridge Boulevard and Silverthorn Boulevard, Cranbourne South.

For details contact Heather or Tony on 03 9785 9339, call into the sales centre between noon and 5pm, Saturday to Thursday, or visit www.botanicridge.com.au